



# ACHIEVING EXCELLENCE THROUGH LIFE SKILLS EDUCATION

**18<sup>th</sup> International TESOL Arabia Conference 2012**  
MARCH 8-10, 2012 DUBAI MEN'S COLLEGE, DUBAI, UAE

## ADVERTISING BOOKING FORM

Please download or print this form, complete it, and return by email or fax no later than 10 January 2012.

### CONTACT INFORMATION

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*This address will be used for all correspondence.*

First Name _____
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Please reserve the following for the Conference Program Book:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Half page 3,100 AED | <input type="checkbox"/> Inside back cover 6,000 AED  | <input type="checkbox"/> Inside back page 4,750 AED   |
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You can also advertise in the Professional Development Courses Booklet.

Booking advertising in the Conference Program Book entitles you to reserve advertising in the Development Course Booklet. This separate book is given to 350 delegates and presenters who attend the Pre-Conference Development Courses and Certificate Courses, which run throughout the conference. Pre-Conference & Certificate titles follow.

**Pre-Conference Courses (March 7, 2012)**

- Teaching and Learning through the Arts
- Personalized Professional Development
- Online Teaching and Learning in TESOL

**Certificate Courses (March 8-10, 2012)**

- Achieving Excellence through Life Skills Education
- Young Learners

Please reserve the following for the Development Course Booklet\*:

Half page 800 AED

Inside back cover 1,600 AED

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\*Only those who have booked in the main conference book are eligible to place advertising in the Pre-Conference Development Course Booklet.

**Cancellation Policy for ALL advertising bookings**

- Cancellations, for which there is a 100 AED processing fee, must be received in writing on or before 15 January 2012.
- 100% of booking fees are charged for cancellations made after 15 January, 2012.

Once your advertisement booking has been received, we will send you an invoice and details about material specifications and formats in which artwork should be sent. The artwork submission deadline is 15 January 2012.