

18th Annual TESOL Arabia International Conference & Exhibition 2012

“Innovative Material Showcase”

The 2012 Conference is TESOL Arabia's 18th Annual International Conference and as always we have endeavoured to come up with something new and innovative while at the same time retaining all those successful tried and trusted ingredients from previous conferences.

For the fourth year running, TESOL Arabia is offering a showcase of the latest teaching materials and professional development courses in the conference agenda. As in the last three years we are happy to offer a dedicated strand in our presentation programme running throughout the conference to give publishers, distributors, education establishments etc. a chance to showcase their latest products. In similar conferences, such strands are very popular. One of the things that help such popularity was the exhibitors' tendency to give away free samples of their products.

TESOL Arabia 2012 is announcing an “Innovative Material Showcase” and inviting submissions for consideration. It is open to all companies and institutions, whether they are exhibiting at the conference or not, who would like to promote a particular educational product, range of products, or services, in a presentation. There will be a fee payable of AED 625 per presentation slot, but the presenter of the Innovative Material Showcase sessions will not need to pay either conference fees or TESOL Arabia membership fees. In cases of more than presenter, then the co-presenter(s) has to pay conference fees.

In order to apply to give such a presentation, all you need do is to complete the [Innovative Material Showcase form](#) and email it to tacon2012@tesolarabia.org. The conference co-chairs, along with a committee of three active TESOL Arabia members, will select a limited number of proposals for inclusion in the conference programme.

So, to summarise:

- The “Innovative Material Showcase” is a commercial strand open to all companies and institutions with educational products or services to promote, whether they are exhibiting at the conference or not
- The fee is 625 AED per accepted presentation
- [Proposals](#) should be emailed to tacon2012@tesolarabia.org
- Innovative Material Showcase presentations will be listed in the Conference Programme along with all other break-out sessions
- Presenters (one presenter per IMS session) in the Innovative Material Showcase will not need to pay conference fees or TESOL Arabia membership fees.

TESOL Arabia Annual International Conference & Exhibition 2012

Thursday 8th March to Saturday 10th March 2012

Dubai Men's College, Dubai

Innovative Material Showcase Call for Papers – Proposal Submission

The Conference Chairs welcome proposals to present as part of the Innovative Material Showcase at the 2012 Conference. The sessions will be 45-50 minutes in length. Although we would like to encourage practical workshop sessions in skill-area teaching, other session types and more theoretical sessions will also be considered.

Complete the information below and email to mashael2@hotmail.com

Presenter

First Name
Family Name
E-mail Address
Telephone number
Mailing Address
Company, Institution or Affiliation (the organization you are representing at the conference)

Professional Biography (50 words maximum)

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Proposal

Title (7 words maximum)
Abstract (100 words maximum)

Type of Session (*tick box*)
Presentation Workshop

Content area of Session (*tick box/es*)
Reading Writing Speaking Listening Vocabulary
Grammar Assessment
Other If other, please state:

Target Audience (*tick box*) Primary Secondary General

Equipment Required (*tick box/es*)
Flip Chart Computer OHP VCR
DVD Player Audiocassette/CD Player
If you require equipment not mentioned above, please state your requirements here:

Preferred Presentation Date (*tick box/es*)
(Every effort will be made to give you your preferred date, but we cannot guarantee this.)
Thursday 8th March
Friday 9th March
Saturday 10th March

Deadline for Receipt of Proposals: Thursday, December 29, 2011

Notification of proposals status: Sunday, January 8, 2012

Payment deadline: Monday, January 22, 2012

Cancellation Policy

- ***Cancellations, for which there is a 100 UAE Dhs processing fee, must be received in writing on or before 5 February 2012.***
- ***100% of booking fee is charged for cancellations made after 5 February 2012.***